CONNECT & NETWORK

6,603 REGISTRANTS
793 INTERNATIONAL ATTENDEES
623 STUDENTS
17 MEDIA/PRESS MEMBERS

ATTENDEE PROFILES BY INDUSTRY

- MINE OPERATORS: 40%
- METAL/MINERAL PROCESSING: 25%
- ENVIRONMENTAL: 8%
- UNDERGROUND: 6%
- GEOLOGY/EXPLORATION: 5%
- HEALTH & SAFETY: 4%
- OTHER: 12%

ATENDEE PROFILES BY INFLUENCE

- 710 MANAGERS
- 480 DIRECTORS
- 220 VICE-PRESIDENTS
- 440 C-SUITE EXECUTIVES
- 60 PARTNERS/OWNERS
- 380 SENIOR STAFF REPRESENTATIVES
- 500 ENGINEERS

PROGRAMS & SESSIONS

- 135 PAPERS
- 749 PRESENTATIONS
- 5 SHORT COURSES
- 126 TECHNICAL SESSIONS
- 1,357 AUTHORS

43 COUNTRIES REPRESENTED

49 U.S. STATES REPRESENTED
plus Puerto Rico and the District of Columbia

ADVERTISING & SPONSORS

- SHOW GUIDE ISSUES (JAN. & FEB.): REACH 26,777
- MINING ENGINEERING CONFERENCE ISSUES (DEC., JAN. & FEB.): REACH 38,997
- SOCIAL MEDIA:
  - 213,557+ TOTAL IMPRESSIONS
  - TWITTER: 53,384+
  - LINKEDIN: 72,967+
  - FACEBOOK: 87,206+
- EMAIL:
  - 203,149 SENT EMAILS
  - DELIVERED: 199,578
  - OPENS: 44,681
  - OPEN RATE: 28.74%

EXHIBITS

- 784 BOOTHs
- 98 NEW BOOTHS
- 589 EXHIBITING COMPANIES
- 60 SPONSORS

Data is based on 2019 SME Annual Conference & Expo and is not representative of the 2020 SME Annual Conference & Expo.