

Contact us to find out more!

EXHIBITS – Contact Justin Courtney
303.948.4200, exhibits@smenet.org

SPONSORSHIP – Contact Emma Salditt
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ADVERTISING – Contact Ken Goering
303.948.4200, advertising@smenet.org

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CONNECT & NETWORK



6,603 REGISTRANTS
793 INTERNATIONAL ATTENDEES
623 STUDENTS
17 MEDIA/PRESS MEMBERS

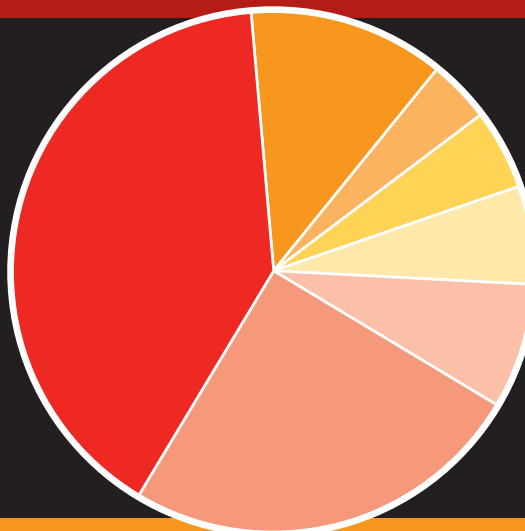
PROGRAMS & SESSIONS

135 PAPERS
749 PRESENTATIONS
5 SHORT COURSES
126 TECHNICAL SESSIONS
1,357 AUTHORS



ATTENDEE PROFILES BY INDUSTRY

MINE OPERATORS 40%
METAL/MINERAL PROCESSING 25%
ENVIRONMENTAL 8%
UNDERGROUND 6%
GEOLOGY/EXPLORATION 5%
HEALTH & SAFETY 4%
OTHER 12%



43
COUNTRIES REPRESENTED



49 U.S. STATES REPRESENTED
plus Puerto Rico and the District of Columbia

PROFESSIONAL ATTENDEES BY INFLUENCE



EXHIBITS & SPONSORS

784 BOOTHS
589 EXHIBITING COMPANIES
98 NEW BOOTHS
60 SPONSORS



ADVERTISING



SHOW GUIDE ISSUES
(JAN. & FEB.)
REACH 26,777



MINING ENGINEERING
CONFERENCE ISSUES
(DEC., JAN. & FEB.)
REACH 38,997

DIGITAL OUTREACH



213,557+
TOTAL IMPRESSIONS
TWITTER: **53,384+**
LINKEDIN: **72,967+**
FACEBOOK: **87,206+**



203,149
SENT EMAILS
DELIVERED: **199,578**
OPENS: **44,681**
OPEN RATE: **28.74%**